



Cultural and Creative Industries

OUR ACTIVITY

2022

Cultural and creative industries (CCIs) are now one of AFD's key fields for disseminating and promoting social ties in all its projects.

Our priorities:

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1 Cultural infrastructure
and facilities
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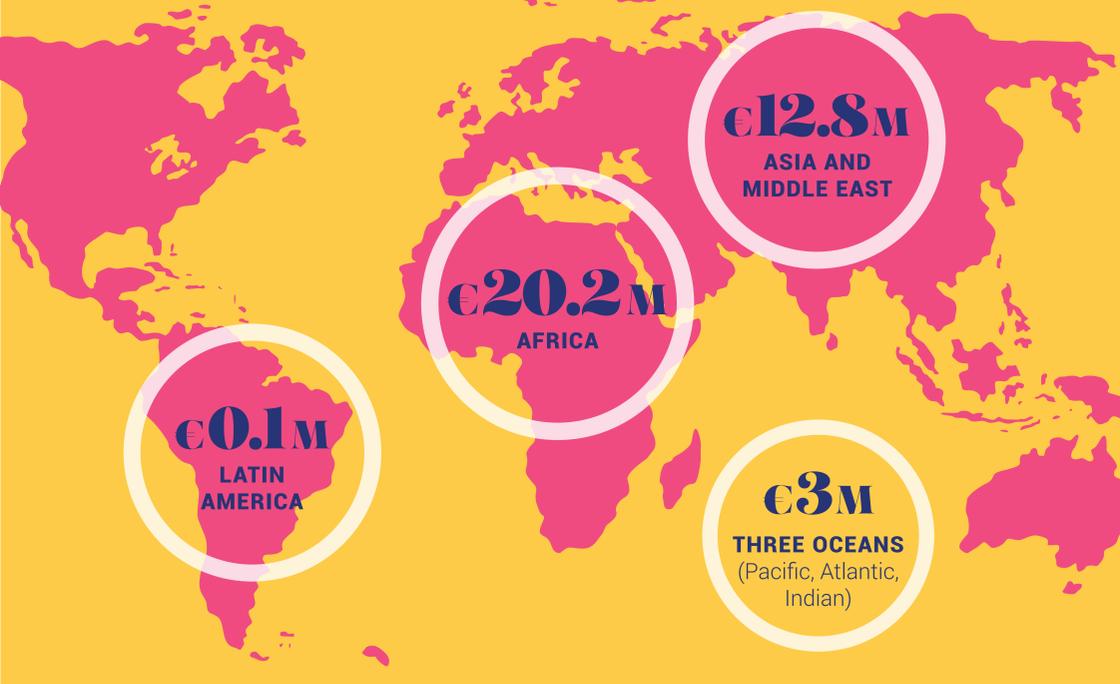
2 Vocational training
in culture-related activities
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3 Cultural entrepreneurship
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4 Cultural policies
and governance

€36.1M in grants committed to the development of CCIs in 2022

Breakdown by region



Projects helping to achieve the Sustainable Development Goals (SDGs)



The Group approach

With its subsidiaries Proparco and Expertise France, AFD Group has a comprehensive range of tools to support the development and structuring of the CCI sector, including financing, project engineering, and project management support.

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Expertise France implements projects to promote cultural heritage, such as **Lalibela** in Ethiopia (with AFD funding of €5 million). It also supports cultural entrepreneurship, through the **Innov'i Tunisia** project and the **Meet Africa** initiative co-funded by the European Union.

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Proparco supports the **CREA Fund** program via European Union funding. The CREA Fund stimulates investment in small businesses in the CCI sector in Africa and the Caribbean, through technical assistance and a guarantee for funds investing in the cultural sector.

New projects funded in 2022



Francophone Africa – Canal+ University

In collaboration with Canal+, C+U will train a pool of audiovisual professionals and promote their professional integration within local organizations and French companies developing production activities.



Palestine – Saint-Hilarion

This project will set up an awareness-raising program to promote the Saint Hilarion Byzantine monastery site. Key actions: creation of an interpretation center and a training plan in the field of cultural heritage restoration.



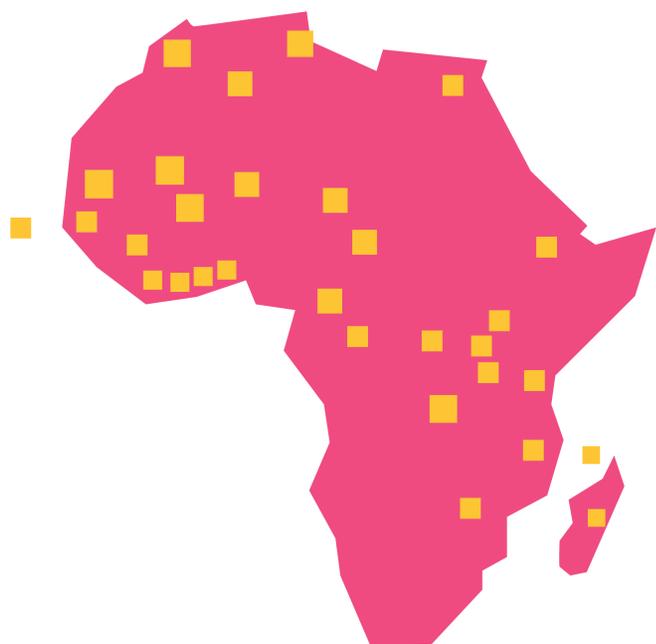
Ghana and Palestine – Music industry

This technical cooperation program between France, Palestine and Ghana is dedicated to the music-publishing professions, the development of performance infrastructure and “third places” for creation, and the organization of festivals. It will provide structure for a job-creating sector with strong export potential at the regional and international levels.

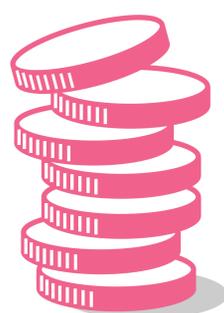
Support for cultural entrepreneurship: Accès Culture and Afrique Créative

Accès Culture and Afrique Créative have seen the following since 2019:

100+ supported
CCI projects
in more than
30 African
countries



55,000 people (50% of whom
are women) who have
benefited from
cultural activities
or products



€5.25M
invested